



Incentive Program Overview

The Landlord Incentive Program offers cash incentives to property owners and operators to encourage participation in tenant-based rental assistance programs such as Permanent Supportive Housing and Rapid Rehousing. Bethesda Cares is proud to partner with our Continuum of Care organizations and offer cash incentives to make permanent housing rental assistance programs competitive with market rates. There are two incentive amounts available for qualifying property owners and operators to select. Property owners and operators can select only one of these options per qualifying lease:

Incentive Options:

Option 1. General Incentive - property owners or operators can receive an \$800 general incentive per qualifying lease.

Option 2. RentSelect Incentive - As a special introductory period, property owners or operators who enroll in RentSelect and lease to a RentSelect supported participant will receive a \$1300 incentive per qualifying lease.

Eligibility Criteria:

\$800 General Incentive - To qualify for a \$800 incentive, the property owner or operator must complete a signed lease with a CoC participant in a tenant-based rental assistance program such as Permanent Supportive Housing or Rapid Rehousing.

\$1300 RentSelect Incentive - Property owners and operators can create a RentSelect account and list vacant units at no cost. To qualify for a \$1300 incentive, the property owner or operator must be enrolled in RentSelect, the property unit must be listed in RentSelect, and the lease must be signed with a RentSelect-supported participant from a tenant-based rental assistance program, such as Permanent Supportive Housing and Rapid Rehousing.

Required Documentation and Award Process

To receive the incentive, complete and submit the Landlord Incentive Payment Form confirming the lease execution with the participant, and include a voided check to expedite approval and payment. These documents are required to be submitted within 30 days of lease execution. Documents should be sent to RentSelect@bethesdacares.org. The incentive payment will be issued once all documents are processed and the lease is confirmed.

Landlord Incentive Payment Disbursement Form

Part 1: Landlord Information (To be completed by the Landlord)

A. Landlord/Property Management Company Information

- Landlord/Property Management Company Name: _____
- Primary Contact Name: _____
- Mailing Address: _____
- City, State, ZIP Code: _____
- Phone Number: _____
- Email Address: _____
- For RentSelect Incentive, please list RentSelect user name: _____

B. Rental Property Information

- Property Name: _____
- Property Address and Unit number: _____
- City, State, ZIP Code: _____
- Type of Unit (e.g., 1-bedroom, 2-bedroom, shared-room rental, etc.): _____

C. Tenant Information

- Tenant Name: _____
- Lease Execution Date: _____
- Rental Term (e.g., 1-year lease, month-to-month): _____

D. Certification and Authorization

I certify that the above information is accurate and true.

Landlord's Signature:

- Date: _____
-

(To be completed by Bethesda Cares staff)

Part 2: Payment Disbursement Information

A. Participant Information

- **HMIS#** _____
- **CoC Caseworker and Organization Name:** _____
- **Phone Number:** _____
- **Email Address:** _____

B. Incentive Payment Details

- **Is the property owner/operator enrolled in RentSelect?** Yes___ No ___
- **Payment Amount:** _____
- **Payment Date:** _____
- **Payment Method (Check, Direct Deposit, etc.):** _____
- **Payment Reference Number:** _____

C. Payment Verification

- **Has the landlord complied with the terms and conditions for receiving the incentive payment?**

General Incentive Payment: (Yes___No___)

Or

RentSelect Incentive Payment: (Yes___No___)

- **Additional Notes (if any):** _____

D. Certification and Authorization

I certify that the landlord has met all requirements for receiving the incentive payment and that the payment has been disbursed according to the agreed-upon terms.

- **Authorized Bethesda Cares Representative Name:** _____
- **Signature:** _____
- **Date:** _____